



Web Design and Website Development

Abitat.ca offers clients a wide variety of web design, website development and information management services. Our focus as a web developer is on website accessibility and functionality. Too many designers seem to forget that the bulk of Internet users view the web at slower modem speeds. Multimedia is often poorly implemented. Sites often lack flow to direct visitors toward key areas of contact. Your website should be a great tool; and all tools have a direct purpose.

Abitat.ca's web design and project management specialists will work closely with you to identify what your website needs to do, and what steps need to be undertaken to improve branding, accessibility, functionality and messaging in the online environment - always with an eye toward achieving your goals, and preparing for the future of your business.

Quality by Design

The design of your web site will meet all the requirements necessary to create a successful online presence for your company. These requirements include:

- Usability assessments
- Fast-loading graphics
- Intuitive navigation and architecture
- Cross-browser compatibility
- Content Management Systems to keep web content fresh
- Functional (yet eye-catching) graphic design

Graphics Design

Every designer knows the essence of communication resides in the simplest of elements: font, colour, lines, texture, and shape. Together these elements create the total look and feel of a product, package, design, or website. High quality design makes finding information about a product or service online more pleasurable. Our design team's focus is to convey a style, look and feel that a user can identify with, and deliver key information to the target audience in a manner that is concise and meaningful.